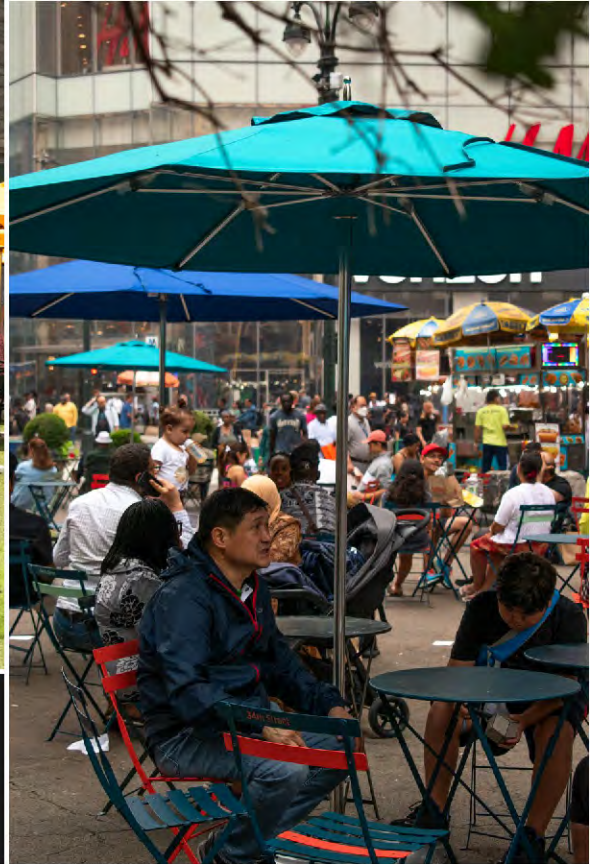


# VISUAL STORYTELLING FOR LIVEABLE STREETS





# PEOPLE CARS



# CASE STUDIES

## Doyers Street, Chinatown



Seasonal pedestrian street, 2017-19



Pandemic-era Open Street, 2020-Present



Doyers Plaza Proposal

"The Doyers open street is a must-visit Chinatown destination that is remarkably popular among visitors and local businesses alike."

— DOT spokesman Vin Barone

"Doyers is a natural for becoming a pedestrian enclave."

Doyers connects Bowery to Pell St., but the two are already naturally connected, so Doyers does not add value to motorists.



# Union Square, Manhattan



14<sup>th</sup> St. Busway implemented  
2019

Pedestrian walkway mural  
2021

"The street mural is a celebration of that as part of the implementation of the busway, the city gave us **more pedestrian space**, so the area of the painted mural is open to pedestrians, and we want New Yorkers to know it's for them."

— Executive Director of Union Square Partnership, Jennifer Falk



# Flatiron Plaza, Manhattan



## FLATIRON-NOMAD BID Streetscape & Beautification

“Alongside the famed Flatiron Building, the Flatiron Public Plazas serve as our district’s town square.

The plazas were constructed in 2008 by transitioning lanes of hot asphalt into an inviting space for people to meet, walk, bike, dine, take in the views, and enjoy a one-of-a-kind slice of New York City.”







## Herald Square Plaza

"In 2009, NYC's "Broadway Boulevard" project closed Broadway to vehicle traffic between 35th and 33rd Streets, **creating pedestrian plazas that more than doubled the passive space** provided by the triangle parks."

Source: 34<sup>th</sup> St. Partnership





# Corona Plaza, Queens



Built on interim basis, 2012



Capital construction redesign implemented, 2018

“The plaza connects major commerce along Roosevelt Avenue with the 103rd Street stop on the 7 train line, as well as the Q23.”

“Corona Plaza replaced the Roosevelt Avenue service road that had been dominated by traffic and parking.”

“The new open space became immediately popular with local residents, hosting popular cultural and civic events, and also **reduced pedestrian and vehicle conflicts in the area.**”





# Willoughby & Pearl Street, Downtown Brooklyn

## Off the Curb



While Willoughby Plaza was made permanent in 2013, “shared-space” bump-outs did not start appearing until 2019.

“The bump-outs, with their flexipost bollards, provided a clear indication to truck drivers entering Pearl Street from the south that they needed to slow down.”

“Meanwhile, other bump-outs on Pearl and Willoughby Street feature large flowerpot installations and outdoor seating where **humans — instead of cars — can park.**

In all, about a dozen spaces previously occupied by stored vehicles are now available to the larger community in the form of tables and chairs.”



# Vibrancy Through Site Furnishing



“Design is not just what it looks like and feels like. Design is how it works”

— Steve Jobs





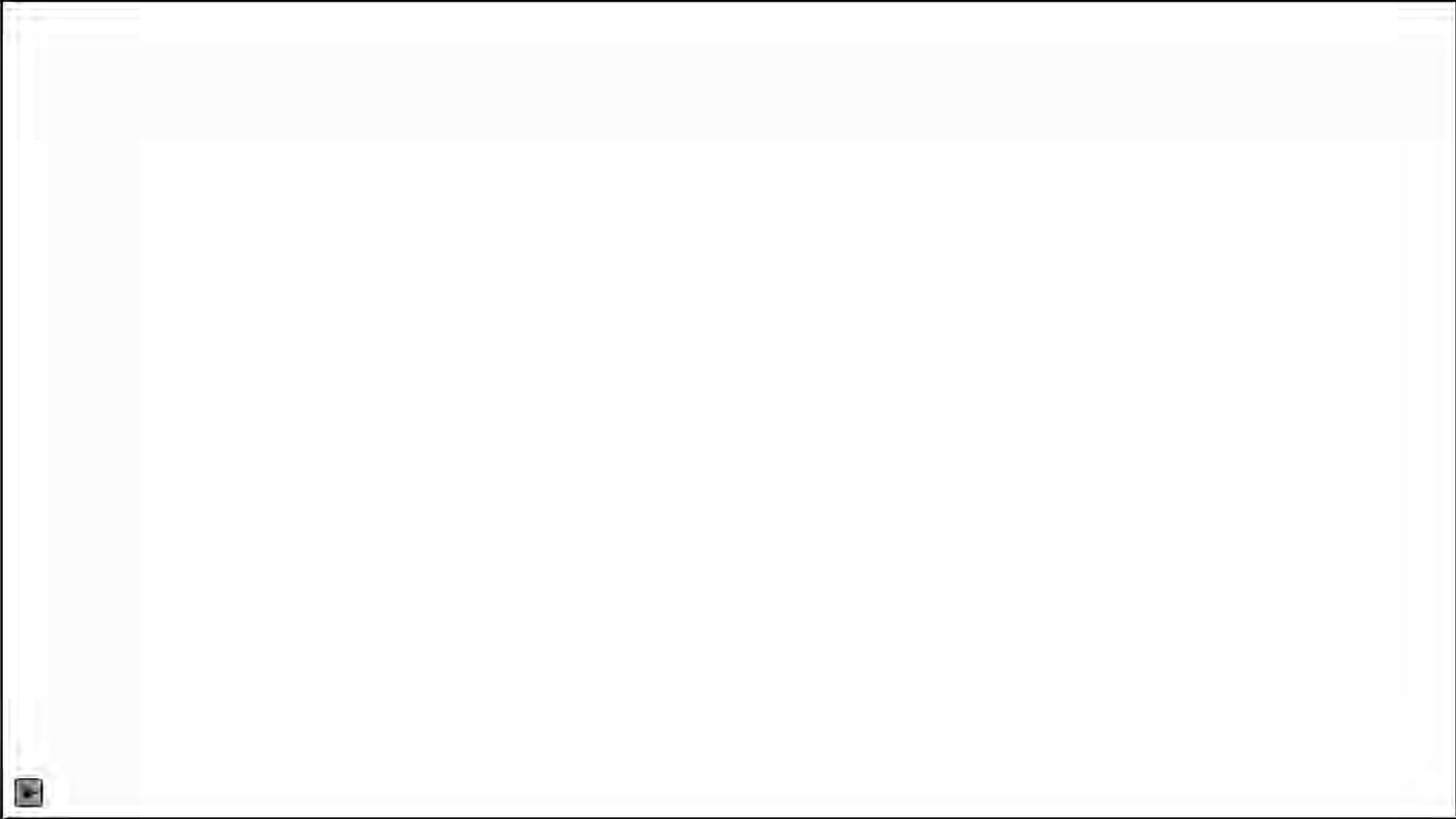
# Fabric of Space Post-Transformation

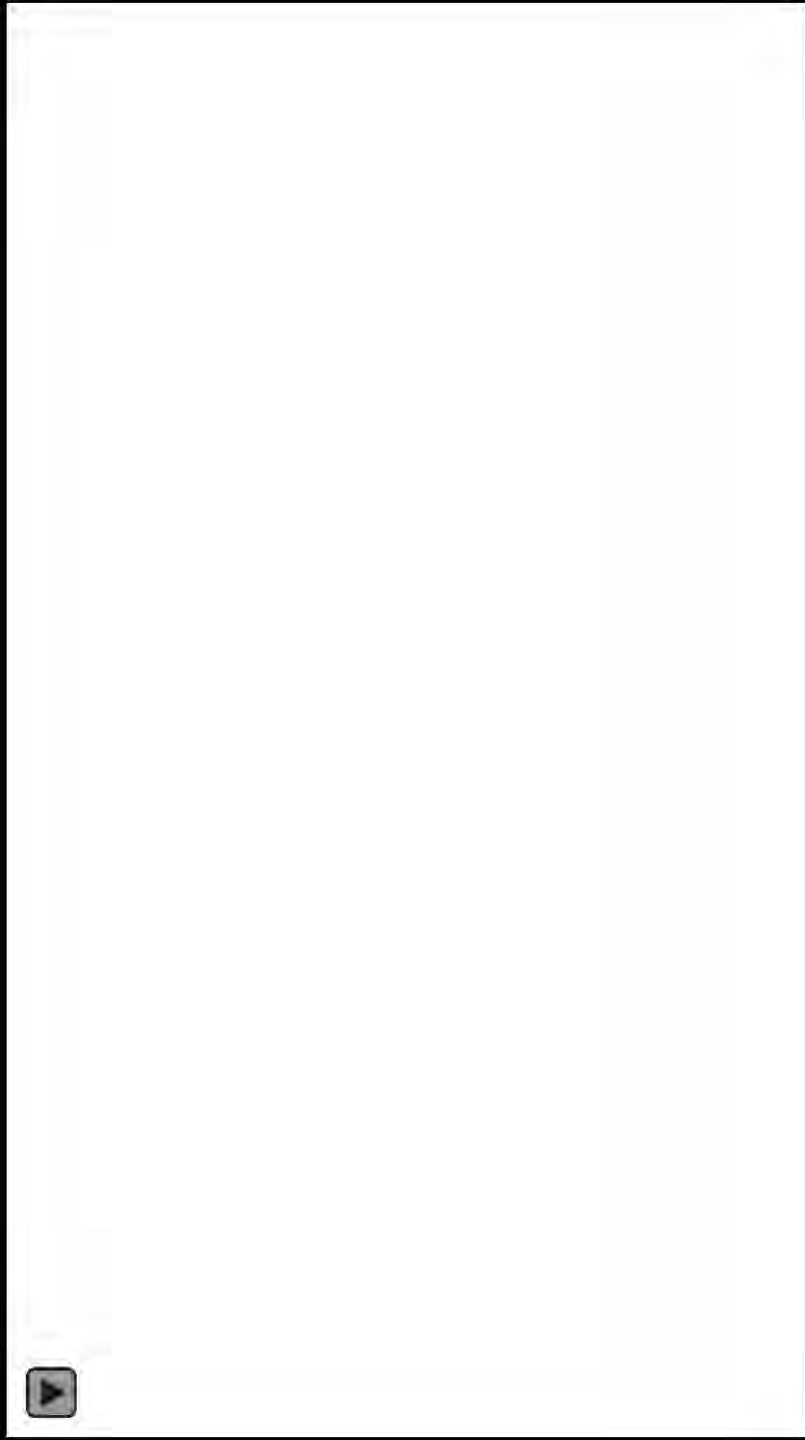












**THANK YOU!**